

FAWL Sponsorship Opportunities

Sponsorship is available for the events noted on the following page. Suggested starting rates are also listed. We would be happy to discuss any other options you may prefer.

Show your commitment to advancing the role of women in the legal profession and in society. Become a FAWL Sponsor. To become a sponsor, please contact the FAWL office at 850-894-0055 or Susan@FAWL.org for more information.

Annual Program Support:	Sponsor \$1,000	Gold \$3,500	Premier \$5,000
Sponsorship recognition in program brochures, program materials and signage*	✓	✓	✓
Registration at all FAWL Programs at Member Rates	attorney	attorney & 1 guest	attorney & 2 guests
Subscription to the <i>FAWL Journal</i>	✓	✓	✓
Complimentary individual memberships and listing in the online membership directory. Reduced price of \$35 for each additional individual membership	3	5	7
Email updates and e-news featuring upcoming events and special offers for FAWL members	✓	✓	✓
Networking, public service, diversity and leadership opportunities for programs such as regional Networking Events	✓	✓	✓
Featured recognition on the FAWL website, including a focus piece on the firm's women's initiative or other firm features, and a link to your firm's website. (FAWL's website receives thousands of page hits monthly)	✓	✓	✓
Advertisement in 2009 - 2010 <i>FAWL Journal</i> Issues (The Journal is distributed to over 2,000 individuals and organizations)	Quarter-Page 1 Issue	Half-Page 1 Issue	Full-Page Both Issues
Ability to submit articles for publication in the <i>FAWL Journal</i> , subject to editorial review			✓
Focus piece and interview in the FAWL e-Newsletter, which is distributed electronically to over 2,000 subscribers		✓	✓
A FAWL Annual Awards Luncheon Table, featured recognition at the event, and discount rates for advertising in the Program Booklet		5 seats	10 seats
Ability to send materials and signage for display at FAWL programs (returned only if pre-paid air bill is provided)	16" x 20" sign	20" x 24" sign	24" x 28" sign

* Except when members of the judiciary are program speakers and there is a conflict of interest.

Additional Sponsorship Opportunities

FAWL EVENTS:

Autumn CLE Workshop – this full day event begins with a morning workshop, followed by a luncheon and then a board meeting in the afternoon. There are numerous opportunities to sponsor parts of this annual event. Suggested starting sponsorship rate is \$250.00 for each opportunity.

Mid-Year Meeting – FAWL's Midyear Meeting is held in January in conjunction with The Florida Bar's Midyear Meeting. During this time, FAWL presents a timely educational program and has a luncheon with a Keynote Speaker. There are numerous opportunities to sponsor parts of this annual event. Suggested starting sponsorship rate is \$500.00 for each opportunity.

Lobby Days – FAWL members throughout the State meet in Tallahassee to participate in Florida's legislative process. FAWL lobbies for a variety of issues including but not limited to, equal rights, issues affecting the practice of law, and facilitation of the administration of justice. During the legislative session, FAWL hosts an event to recognize legislators and individuals in government who have made significant contributions in these areas. Occasionally, an educational program will also be scheduled. There are numerous opportunities to sponsor parts of this annual event. Suggested starting sponsorship rate is \$250.00 for each opportunity.

Annual Meeting – FAWL holds its Annual Membership Meeting and Awards Luncheon to coincide with The Florida Bar's Annual Meeting in June. The newly elected officers and directors are formally installed at an installation ceremony open to Bar leadership and members. There are numerous opportunities to sponsor parts of this annual event. Suggested starting sponsorship rate is \$250.00 for each opportunity.

ADVERTISING OPPORTUNITIES:

FAWL Journal – The Journal is distributed to FAWL members as well as in individuals in leadership positions associated with the legal profession. (Circulation 2400) Samples of recent issues may be downloaded as a PDF from the FAWL website at www.fawl.org. Advertisement order forms may also be downloaded from the website, or interested parties may call the FAWL office for forms and more information. Ad sizes range in size from 1/12 page to a full page with rates ranging from \$200 to \$1500.

WEBSITE - FAWL's website is newly vibrant and is attracting an increasing number of visitors with each month that passes. FAWL offers an opportunity to sponsor the entire website or to participate in a virtual trade show during which our Sponsors logos with a link to their website will be posted on the website. Annual website sponsorship is \$4000 and participation in the virtual trade show is \$500. FAWL will provide annual reports to all advertisers and sponsors of the hit statistics, etc.

E-NEWS BLASTS – Periodically, FAWL sends E-News alerts to its membership of over 2200 who have elected to receive electronic communications. Sponsor's logo or ad will be distributed to over 2000 members who receive the alerts. E-News advertising is offered at \$200 per issue.

CLE Tele-seminars/Webinars – Coming soon, FAWL membership will have the option to participate in CLE Workshops delivered electronically. Don't miss this opportunity to have your logo and link on marketing and workshop materials as a sponsor of one of these events. Electronic Workshop sponsorship starts at \$450 per workshop.